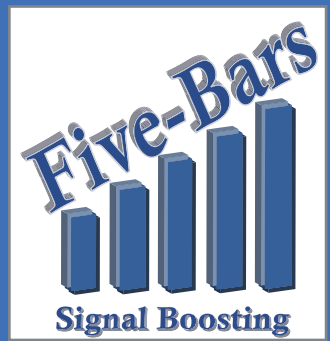


Real Estate Office Case Study

Increased Communication Eliminating Long Distance Costs



Company

Prudential Gary Greene
Realtors

Business Challenges

The High Long Distance Cost was a reoccurring expense each month .

The inability of the Agents to receive calls from Clients or Prospects which caused lost revenue and opportunity

The Agents could not make or receive Cellular Calls in the Office. Sometimes they had to go outside even to see if they had a VoiceMail.

Profile

This independently owned Office attracts the Top Real Estate Professionals themselves by providing better services and tools to ensure they retain the Top Real Estate Professionals.

The Solution

The Office was incurring long distance charges on their landline phones each month. Since all the Agents have Cellular Phones which have free long distance they use Cellular for Long Distance.

This yielded a return on investment of three months which justified the expense for the Cellular Coverage System.

The Agents can now make and receive calls on their Cellular Phones in the Office which ensures Clients can reach them quickly. The Cellular Coverage System installed at Gary Greene provides a Cellular Signal for Cingular and Sprint to the Entire Office.

Doak,
You are very welcome. We are very happy with the job you did and the system itself as well
Take Care,
Candace



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